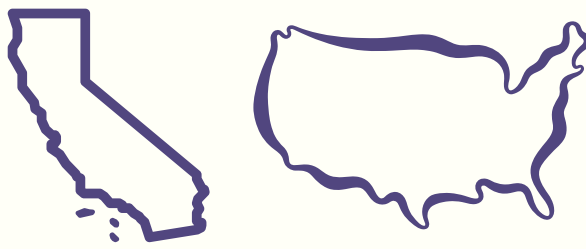


## STRATEGIC GOALS

# 2021-24

### #1: EXPAND LOCAL, STATE & NATIONAL SERVICES



Parents Helping Parents will transition to a post-pandemic world by significantly expanding local, statewide, and national services to families with special needs. Special emphasis will be on online opportunities for those with digital literacy/access, and expansion of local offices and outreach to underserved communities.

### #2: INCREASE ADVOCACY EFFORTS

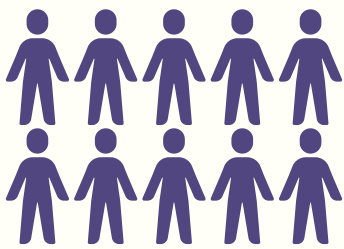


Parents Helping Parents will grow an advocacy program capable of reaching 100,000 people through parent center partners and social media networks to mobilize future parent leaders, create system change, and provide political power for families.

**"Parents Helping Parents existence is a reminder of how far we have come and how much more we can learn. Thank you for being here."**

A Proud PHP Parent

### #3: CALIFORNIA ADULT SERVICES LEADER



Parents Helping Parents will lead the development of a statewide hub of information for all parents/caregivers of adults or young adults with disabilities, including a focus on person-centered transition and life plans.

The Parents Helping Parents Strategic Goals were adopted in May 2021 by the PHP Board of Directors. By June 2024, PHP will increase its local services to those most underserved in our region, build a disability advocacy network capable of reaching

100,000 families in order to improve the lives of those with disabilities, and will have expanded to establish itself as a hub for information for parents of transition-age youth and adults with disabilities in California and throughout the United States.

[Learn more at www.php.com.](http://www.php.com)